

## AMENDMENTS

In the claims:

Please add the following claims.

- Sub B1* → 25. (New) An interactive media services client device for providing a user with information received from a programmable media services server device, said client device comprising:
- memory for storing data; and
  - visual setting data stored in said memory, wherein a plurality of applications use said visual setting data to determine a visual aspect of an item displayed via a display device coupled to said client device.
- A1*
26. (New) The client device of claim 25, wherein said client device is a television set-top box and said display device is a television.
27. (New) The client device of claim 25, wherein said visual setting data is configured by said user.
28. (New) The client device of claim 25, wherein said visual setting data corresponds to a predefined visual scheme that is selected by a user.
29. (New) The client device of claim 25, wherein said visual scheme may be modified by said user.
30. (New) The client device of claim 25, wherein said memory is non-volatile memory.
31. (New) The client device of claim 25, wherein said plurality of applications include a video-on-demand application.

32. (New) A media services system for providing media information to a user via an interactive media services client device coupled to a programmable media services server device, said system comprising:
- memory for storing data; and
  - visual setting data stored in said memory, wherein a plurality of applications use said visual setting data to determine a visual aspect of an item displayed via a display device coupled to said client device.
33. (New) The system of claim 32, wherein said client device is a television set-top box and said display device is a television.
34. (New) The system of claim 32, wherein said visual setting data is configured by said user.
35. (New) The system of claim 32, wherein said visual setting data corresponds to a predefined visual scheme that is selected by a user.
36. (New) The system of claim 32, wherein said visual scheme may be modified by said user.
37. (New) The system of claim 32, wherein said memory is non-volatile memory.
38. (New) The system of claim 32, wherein said visual setting data is configured by a system operator.
39. (New) A method for providing information via an interactive media services client device coupled to a programmable media services server device, said method comprising: